

SANTAN INVESTMENT ADVISORY LLP

LLPIN: ABB-9620

Reg Add: 1005 Falcon Crast, Raheja Sherwood, Nirlon Compound, W.E Highway,, Goregaon East, Mumbai, Maharashtra, India-400063
Email: mallinathm@gmail.com

Date: 19.07.2023

To,

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001	The Board of Directors, M/s P H Trading Limited Address: B Block, 113, 10th Floor, Park Street, , Kolkata, West Bengal, 700 016 India.
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Subject: Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Dear Sir/Madam,

This is to inform you that on **July 18, 2023**, We **M/S Santan Investment Advisory LLP** had acquired 314950 **Equity Shares** of **M/S P H Trading Limited** of INR 10/- (Rupees Ten Only) on completion of open offer representing total **65.61%** of the fully diluted voting equity share capital of **P H Trading Limited**

In view of the above, the requisite disclosure in terms of Regulations 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is attached herewith.

Requested you to take the same in records.

Thanking You,
Yours faithfully,




Mallinath Madineni
(Designated Partner of Acquirer)

Place: Mumbai
Date: 19.07.2023

Encl: As above.

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Part-A- Details of the Acquisition

Name of the Target Company (TC)	M/S P H Trading Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	M/S Santan Investment Advisory LLP Mallinath Madineni Pratima Madineni		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:	41710	8.69%	8.69%
a) Shares carrying voting rights	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by equity shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c+d)	41710	8.69%	8.69%
Details of acquisition			
a) Shares carrying voting rights acquired	3,14,950	65.61%	65.61%
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive			

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<p>shares carrying voting rights in the TC (specify holding in each category) acquired</p> <p>d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)</p> <p>e) Total (a+b+c+d)</p>	3,14,950	65.61%	65.61%
<p>After the acquisition, holding of acquirer along with PACs of:</p> <p>a) Shares carrying voting rights</p> <p>b) VRs otherwise than by equity shares</p> <p>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition</p> <p>d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)</p> <p>e) Total (a+b+c+d)</p>	3,56,660	74.30%	74.30%
<p>Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)</p>	Off Market on completion of Open Offer.		
<p>Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.</p>	Fully Paid up Equity Shares having face value of Rs. 10/- each		
<p>Date of acquisition of/date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.</p>	18.07.2023		
<p>Equity share capital / total voting capital of the TC before the said acquisition</p>	4,80,000 paid up Equity Shares having face value of Rs. 10/- each		
<p>Equity share capital/ total voting capital of the TC after the said acquisition</p>	48,00,000 paid up Equity Shares having face value of Rs. 10/- each		
<p>Total diluted share/voting capital of the TC after the said acquisition</p>	48,00,000 paid up Equity Shares having face value of Rs. 10/- each		

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Part-B***

Name of the Target Company: PH Trading Limited.

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to Promoter/ Promoter group	PAN of the acquirer and/ or PACs
M/s Santan Investment Advisory LLP	Yes after completion of open offer	AETFS9608F
Mallinath Madineni	Yes after completion of open offer	AIAPM2242G
Pratima Madineni	Yes after completion of open offer	AMEPD5989P



Mallinath Madineni
(Designated Partner of Acquirer)

Place: Mumbai
Date: 19.07.2023

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.